Healthy First Steps

Mary Sunshine Delgado MSN, RN, APRN – HFS Maternal Child Health Program Coordinator C & S , Kansas

Lori Libel, LSCSW, LCAC I Associate Director of Clinical Programs C & S, Kansas





What is Healthy First Steps?

HFS is a program aimed to improving the health and wellbeing of pregnant women and children participating in our managed Medicaid health plans.

A few things we assist mothers with:

- Choosing an OB and scheduling appointments
- Address SDOH, and keep them engaged in care
- Provide education
- Connect moms to community resources and UHC programs
- The HFS program will follow the member from the beginning of their pregnancy to 2 months post partum.
- SUD Maternal line (Substance Use Disorder (SUD) Helpline is available toll-free at (855) 780-5955.)



What are our goals?

To identify pregnant members as soon as possible

To identify SDOH and work to resolve those with the member

Increase member and provider engagement

Increase number of members enrolled in CM programs within the 1st trimester

Decrease pre-term births

Enhance provider/practitioner satisfaction

Decrease NICU admission rates and Length of stay

Decrease Maternal &infant mortality

Decrease low birth weight

Reduce health disparities and barriers to care.

Increase prenatal and postpartum visits/care

Assist in meaningful ways to promote a healthy pregnancy and achieve better health outcomes for moms and babies.



HFS program

--United Healthcare's HFS program offers a multi-faceted approach to engagement and service delivery. Through provider incentives, partnerships, point-of-service coordination, technology, and innovative programming we efficiently address the needs of our pregnant members and infants. As a result, HFS will successfully achieve the Triple Aim—improving the health of the population, enhancing the experience and outcomes of the patient and her infant, and reducing per capita cost of care for the benefit of communities.

--Collaboration and participation with Maternal Mortality Review Committee (MMRC) and Kansas Maternal Child Health Counsel (KMCHC) with KDHE

Value added Benefits and Community Baby showers



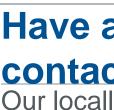
VAB review:

- 1.Debit card for completing First Prenatal visit
- 2.Baby Blocks
- 3. Community baby showers
- 4.Infant care book for pregnant women
- 5. Transportation to WIC appt
- 6. Mosquito repellent

Community baby showers Dates and locations:

6/29/2019	Children's Mercy Baby Shower
7/27/2019	Baby Expo - Baby Shower Dodge City
8/21/2019	Mom and Baby Fair - Barton County
	Parsons Baby Shower

We have more baby showers for 2019location, dates and time TBD- contact Mary Delgado for more information



Have a referral- who do you contact?



Our locally-based HFS nurse coordinators not only serve as the single point of contact for our highest risk, complex needs members, but they are also integral in providing education, coordination, and linkages to obstetric and pediatric practitioners to optimize the health of our members.

For Kansas – Mary Sunshine Delgado.

Contact your MCHPC for Kansas (Mary Sunshine Delgado)

Office: 952-202-2099

Fax: 855-841-6755

Email: mary_delgado@uhc.com



June Population Health Webinar

Updates presented by Derek Feagans and Holly Dowl with Sunflower Health Plan





Expanding Sunflower Partnerships



Sunflower is currently seeking to partner with local health departments and primary care physicians to improve member care coordination and care gap closure. The goal of this initiative is to improve member access to healthcare and to provide additional partnership opportunities with providers.

Sunflower Clinic Days

- * Provider would identify the services being offered during the event
- Sunflower would identify the targeted members
- Walk in or scheduled appointments
- Outreach would be performed



Expanding Sunflower Partnerships

sunflower health plan

Monthly Care Gaps Reports

- * Reports are sent on a monthly basis via secure email or fax
- HEDIS measures Childhood Immunization Status (CIS) and Immunizations in Adolescents (IMA)
- Additional measures could be included in monthly reports based on the services offered
- Target members is based on Provider assignment or the County in which the members reside
- * Outreach would be performed
- A Business Associates Agreement (BAA) and Statement of Work (SOW) may be required

For more information, please contact Derek Feagans at Derek.R.Feagans@sunflowerhealthplan.com



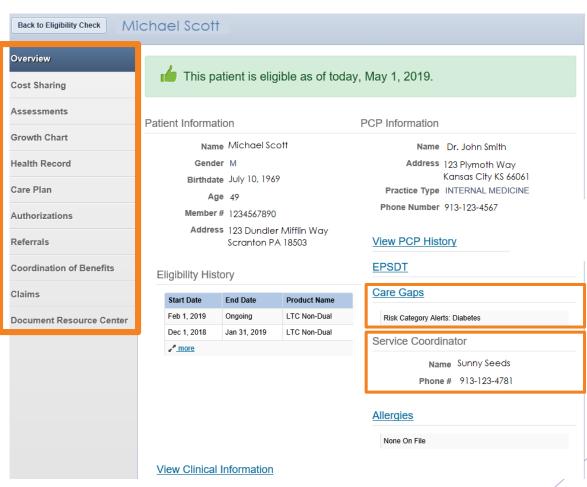
Provider Portal – Enhancements and Tools

sunflower health plan.

- * Appeal Claim Functionality for Physical Health claims
- * Recurring Claim Tool (non Authenticare billing) for Home Health Waivers, Adult Day Care, Personal Care Workers, Assisted Living Facilities, Bed Holds, Hospice, Nursing Facility Residential and SNF-Skilled Nursing Facilities.
- Can be repeated daily, weekly or monthly with only minimal coding required
- InterQual SmartSheets for procedures or DME. The use of SmartSheets is recommended as they provide us with the information we can use to complete your request.
- * Care Coordination tools on the portal Access patient care gaps, cost sharing, health record, medications, and care plans. Create referrals to the health plan for care management services and more!
- Centene Payment Policies are online at: https://www.sunflowerhealthplan.com/providers/resources/clinical-payment-policies.html



Member Profile



Care

Coordination

Tools

KDHE-Approved 2/19/2019









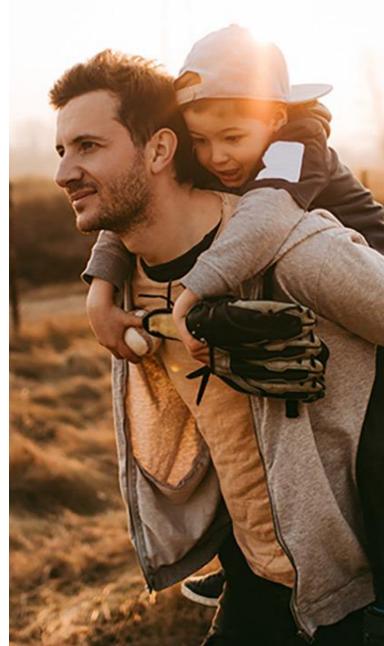
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Aetna Better Health of Kansas

All Members

- Rides to doctor appointments, pharmacy, WIC and pre-natal classes
- Ten free rides per year for job-related and community health services
- Mental Health First Aid classes
- Healthy Rewards Program
- Text Programs:
 - Care4life Diabetes
 - Text4kids
 - Text4baby
 - Text4health
 - Text2quit







Adults

- \$500 per year toward dental services
- Android smartphone with 1,000 minutes or megabytes per year
- Weight management program
- Vision services including \$50 per year for glasses or contact lenses
- GED Assistance
- Foot doctor visits for those with diabetes
- Home delivered meals after a hospital stay







Adults

PROMISE Pregnancy Program

Aetna Better Health® of Kansas wants our pregnant members to get early and frequent prenatal and postnatal visits to make sure you and your baby are healthy. You can earn:

- Gift cards up to \$30 for doctor visits
- Gift card rewards for baby equipment such as:
 - Strollers
 - Portable cribs
 - Play yards
- Text4baby alerts and support





Children and Teens

- Members age 5 to 18 can get up to \$35 per year to join YMCA, 4H, Boys and Girls Club or Boy and Girl Scouts
- Get a \$25 gift card for going to annual well teen visits
- Ted E. Bear, MD Club
 - For kids age birth to 12
 - Gift cards for completing healthy activities
 - An activity book
 - Look for Ted E. Bear, MD throughout Kansas!







Members with Special Needs

- An extra 120 hours of respite care for those on the I/DD, Autism, Frail Elderly (FE), Physically Disabled (PD), and Traumatic Brain Injury waivers; as well as Foster care and HCBS waiting list members.
- 24 hours of extra personal care services for those on the I/DD, PD and FE waivers
- Peer support specialists for those on the PD, Autism and SED waiver programs.





Upcoming Provider Information Sessions

June 24th 10am- 12pm

Wichita Workforce Center 2021 N Amidon Ave Wichita, KS 67203

June 25th 10am – 12pm

Best Western – Hays 1010 E 41st St Hays, KS 67601

June 26th 10am - 12pm

The Dodge House 2408 West Wyatt Earp Dodge City, KS 67801

June 28th 10am-12pm

Olathe community Center #11001205 E Kansas City Rd Olathe, KS 66061

July 1st 10am -12pm

Shawnee County Library 1515 SW 10th Ave Topeka, KS 66604

Register at this <u>link</u>.

Or email:

 $Provider Experience_KS@aetna.com$

Or call:

1-855-221-5656.

